TOI 2025 Conference Sponsor, Exhibit & Advertising

November 10 – 12, 2025

Crowne Plaza

Springfield, Illinois

Township Officials of Illinois conference sponsors provide an invaluable service to Illinois township officials by supporting the educational and networking opportunities that help them become more effective and efficient leaders and board members.

The 2025 Annual Conference Sponsor, Exhibit and Advertising packages provide value-added recognition to Township Government officials & employees and ensure you will receive high visibility and exclusive company brand awareness.

Several different levels of sponsorship are available to meet your marketing needs.

Sponsor package highlights include:

* TOI Monthly Magazine recognition & advertising
* Exhibit booths
* Conference program and mobile app advertising
* Sponsorship of educational events throughout the year

**Why Exhibit or Sponsor?**

* Unmatched Exposure: Showcase your products or services to more than 600 attendees from townships throughout the state.
* Networking Opportunities: Connect with current and new customers.
* Custom Packages: Choose from sponsorship levels or booth sizes to fit your goals.

Just to name a few!

*Support* and stay in touch with over 650 Illinois Township decision makers, join our **TOI Conference Team!**

**2025 Exhibit Hall Schedule**

**Monday, November 10, 2025 – 3:00 pm – 7:00 pm**
12:00 pm – 2:00 pm – Exhibitor Move In
3:00 pm – 7:00 pm – Exhibit Hall Open
5:30 pm – 7:00 pm – Opening Reception

**Tuesday, November 11, 2025 - 7:30 am – 1:00 pm**
7:30 am – 9:00 am – Breakfast with Exhibitors
11:30 am – 1:00 pm – Lunch with Exhibitors
1:00 pm – Exhibit Hall Closed

**Platinum Partner - $5,000**

* Two adjoining exhibit booths – premiere location and mobile app listing
* Three full conference registrations
* Recognition during the conference daily “Welcoming Remarks”
* Choice of two 1-minute video presentations that will be played prior to two different scheduled conference sessions of choice (first come first served) or one 5 min live presentation prior to TOI approved session.
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 125-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 125-word company description/ logo
* One Full Page advertisement in conference program
* One Conference mobile app push notification
* One Conference mobile app rolling advertisement
* Two Half page advertisements in the 2025 TOI monthly magazine
* Company logo and link on TOI website for 1 year
* ***Sponsor of one 2025 TOI training program, includes:***
	+ Exhibit (draped table, 2 chairs) in lobby of one 2025 TOI training program
	+ Welcome and presentation at one 2025 TOI training program
	+ Sponsor recognition included in all pre-event marketing (magazine advertisement and website)
	+ Two complimentary training program registrations

**Gold Sponsor - $3,000**

* One exhibit booth – premiere location and mobile app listing
* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* One Half Page advertisement in conference program
* One conference mobile app rolling advertisement
* One Half page advertisement in the 2025 TOI monthly magazine
* Sponsor of one 2025 TOI training program, includes:
	+ Exhibit (draped table, 2 chairs) in lobby of one 2025 TOI training program
	+ Sponsor recognition included in all pre-event marketing (magazine advertisement and website)
* Company logo and link on TOI website for 1 year

**Silver – $1,500**

* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* One ¼ page advertisement in conference program
* One conference mobile app push notification
* One ¼ page advertisement in the 2025 TOI monthly magazine
* Company logo and link on TOI website for 1 year

**Bronze – $750**

* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* One business card advertisement in one 2025 TOI monthly magazine
* Company logo and link on TOI website for 1 year

**EXCLUSIVE SPONSORSHIPS**

**Welcome Reception with Exhibitors– $ 3,000, Monday, November 10, 2025, 5:30-7 pm**

The exhibit hall welcome reception is a popular action-packed event that opens the conference. Everyone enjoys beverages, appetizers, and meeting up live and in person with colleagues. Meet old friends and make new friends at this fun event!

* One exhibit booth – premiere location and mobile app listing
* Cocktail napkins with company logo at reception
* Sponsor recognition signage on breakfast tables
* Recognition as Welcome Reception sponsor in program schedule and preconference marketing
* Welcome Reception Sponsor signage at event
* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Sponsorship includes reception appetizers and one drink ticket per attendee
* Recognition during the conference daily “Welcoming Remarks”
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* Half page advertisement in conference program
* One conference mobile app push notification
* One 1/4-page advertisement in the 2025 TOI monthly magazine

**Breakfast – $3,000, Tuesday, November 11, 2025, 7:30-9 am**

Kick start opening day with a continental breakfast in the exhibit hall! A complimentary breakfast is provided to all registered attendees.

* One exhibit booth – premiere location and mobile app listing
* Recognition as breakfast sponsor in program schedule and preconference marketing
* Breakfast Sponsor signage at event
* Napkins with company logo at breakfast
* Sponsor recognition signage on breakfast tables
* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* One Half page advertisement in conference program
* One conference mobile app push notification
* One ¼ page advertisement in the 2025 TOI monthly magazine
* Company logo and link on TOI website for 1 year

**Lunch – $3,000, Tuesday, November 11, 2025**

Lunch with the exhibitors! A complimentary lunch is provided to all registered attendees.

* One exhibit booth – premiere location and mobile app listing
* Recognition as lunch sponsor in program schedule and preconference marketing
* Lunch sponsor signage at event
* Napkins with company logo at lunch
* Sponsor recognition signage on lunch tables
* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* One Half page advertisement in conference program
* One conference mobile app push notification
* One ¼ page advertisement in the 2025 TOI monthly magazine
* Company logo and link on TOI website for 1 year

**Cocktails & Entertainment – $2,000, Tuesday, November 11, 2025, 8:00 – 10 pm**

An evening of fun after dinner on your own and before you “call it a night” stop for a nightcap and terrific entertainment! This is a VERY popular event!

* Introduction by the TOI president, followed by sponsor 3-minute welcoming address at the event
* Recognition as Special Event sponsor in program schedule and preconference marketing
* Special event sponsor signage at event
* Sponsor recognition signage on event tables
* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo (equal to a 1/8 page ad)
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* One ¼ page advertisement in conference program
* One conference mobile app push notification
* One ¼ page advertisement in the 2025 TOI monthly magazine
* Company logo and link on TOI website for 1 year

**Keynote Speaker – $2,000, Tuesday, November 11, 2025**

* Introduction by the TOI president, followed by sponsor 3-minute welcoming address at the event and introduction of keynote speaker.
* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* One ¼ page advertisement in conference program
* One conference mobile app push notification
* One ¼ page advertisement in the 2025 TOI monthly magazine
* Company logo and link on TOI website for 1 year

**Annual Awards Breakfast – $2,500, Wednesday, November 12, 2025**

This popular event starts out the morning with a delicious plated breakfast and special time to recognize and honor our 2025 award winners!

* Introduction by the TOI president, followed by sponsor 5-minute welcoming address at the breakfast.
* Recognition as Awards Breakfast sponsor in program schedule and preconference marketing
* Awards Breakfast Sponsor signage at event
* Sponsor recognition signage on breakfast tables
* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* One Half page advertisement in conference program
* One conference mobile app push notification
* One ¼ page advertisement in the 2025 TOI monthly magazine
* Company logo and link on TOI website for 1 year

**Tote Bags – $2,500**

All registered attendees receive a conference tote bag sponsor the tote bag and your logo is prominently display – “a walking advertisement” throughout the conference and you likely will see someone using it after the conference at the store!!

* Sponsor logo on all conference tote bags
* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* Company logo and link on TOI website for 1 year

**Lanyards – $ 2,000**

All registered attendees will receive a lanyard with their name badge. All badges are required to be displayed throughout the conference. Your logo is displayed throughout the entire conference!

* Sponsor logo on all conference name badge lanyards
* Recognition during the conference daily “Welcoming Remarks”
* Company logo on conference signage & looped slide show during all scheduled breaks.
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company logo
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* Company logo and link on TOI website for 1 year

**Charging station – $750**

No need to search for an electric outlet to recharge your device – two charging stations located in the exhibit hall.

* Charging Station Sponsor signage at “station”
* Recognition as conference sponsor in special edition of pre-conference magazine. Includes 100-word description/company
* Company sponsor bio and recognition in the conference program Includes 100-word company description/ logo
* One 1/8 page advertisement in one 2025 TOI monthly magazine
* Company logo and link on TOI website for 1 year

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* Subject to Change

**EXHIBIT**

All exhibit booths include two company representatives, 8’ skirted table, draping, 2 chairs and identification sign. Additional booth representatives can be added for an additional $150.00 each

Company bio and logo and booth location included on mobile app

Incentive game requiring all attendees to visit each booth for drawings and prizes

All exhibit booth representatives are welcome to attend all educational sessions and non-ticketed special events. Ticketed events can be purchased at registration.

**Single Booth: 10’X10”**

Member: $550

Early Bird Rate: $500 (Registration & payment prior to May 1, 2025)

Non – Member: $750

Early Bird Rate: $700 (Registration & payment prior to May 1, 2025)

Government Agency: $ 525

Early Bird Rate: $475 (Registration & payment prior to May 1, 2025)

**Double Booth: 20’X 20’**

Member: $1,000

Early Bird Rate: $950 (Registration & payment prior to May 1, 2025)

Non – Member: $1,400.00

Early Bird Rate: $1,350 .00 (Registration & payment prior to May 1, 2025)

Government Agency: $ 950

Early Bird Rate: $900 (Registration & payment prior to May 1, 2025)

**Advertising**

**TOI Social Media:**

Featured spotlight on TOI Facebook

$125 - per posting

$250 – three postings

**Conference Program:**

Full Page: $300

Half Page: $ 175

¼ Page: $100

Business card: $75

**Conference Mobile App:**

Rolling Ad $125.00 (limited)

Push notification: $50 (limited)

**Conference Tote Bag Insert:**

$ 300 per item (company provides 700 items)